

# Custom Weather Seminar Options

The following is a description of Weather4Sailors.com custom weather seminars and services.

## **LIVE FULL -DAY OR HALF-DAY SEMINAR (On-site)**

Our live weather seminars are generally presented in a full-day format although we can abridge the topics to a half-day session. The full-day seminar covers global climatology, synoptic scale meteorology and local conditions, concentrating on weather issues specific to your region. We discuss the topic from both a “shoreside” meteorological perspective as well as how it looks from the deck of a sailboat.

- If we undertake to organize that event, with your group’s help in finding a place to hold the session and in promoting it to your membership, the charge would be \$150 per person. We have facilities in place so people can register online.
- Alternatively, if your organization chooses to hold the seminar as a club function and pay a flat fee, the rate for a half-day seminar is \$1,000 plus travel expenses. The fee for a day-long seminar is \$1,500 plus travel expenses.

Full-day seminars generally start around 9:00 am and the session usually lasts until 4:30 or 5:00 pm. Half-day seminars generally start around 9:00 am and last until 12:00 pm.

Weather books and interactive CD-ROMs are available for sale at the seminar, and we will direct attendees to online material that we have created and will make available for no charge for a limited time.

Regardless of who is organizing the event, it is critical for the club or group to help in promoting the availability of the seminar to race entrants, local yacht clubs, sailing or class organizations, and various local marine businesses. Promotion is a significant component and critical to the success of the program.

We recommend checking early about the availability of dates in order to avoid conflicts and allow enough time to promote the event.

For inquiries or comments, email us at [info@weather4sailors.com](mailto:info@weather4sailors.com)

## **PRE-RACE or EVENT-SPECIFIC ONLINE SEMINAR**

We frequently present online seminars to a week before a specific racing or cruising event. These interactive online sessions feature a variety of highly qualified guest speakers explaining in great detail how conditions are shaping up for your sailing event. Top notch meteorologists as well as well-known offshore sailors present a variety of perspectives to help the sailors taking part in your event increase their safety and awareness of the upcoming weather patterns and improve their understanding of how to prepare for a distance passage or regatta.

Samples are provided separately on our website at: [www.weather4sailors.com](http://www.weather4sailors.com) as well as further explanations in an additional attached file. The specific URL for the samples is: <http://www.weather4sailors.com/SeminarSamples.htm>

- For event-specific races or cruises, the price for a two-hour, online weather program is \$150 per person, with a minimum of 15 paid participants. The online session are recorded and archived for unlimited access by attendees and their teammates. Attendees also have access to additional online resources that we collect or create as part of the seminar.
- If you would like to do this as a “group event” for members of your organization, we can discuss a revenue sharing or flat fee arrangement.
- You can also arrange a group presentation in which we deliver the online presentation to a single computer projected on a screen in your seminar room or auditorium. Our IT personnel will help guide your own technicians in setting things up. If you elect to have the online seminar presented as a group presentation, individuals may still wish to attend from their own computers or avail themselves of the archived versions. They can sign up online separately and pay the normal entry fee.

Generally, the local club or race committee promotes the event, including distributing flyers, mailings and email notifications to the skippers, navigators, and crew.

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## **WEATHER BRIEFING**

We are available to present a weather briefing at the Skippers’ Meeting the evening before your club race if your race committee finds that desirable. Charges for this type of engagement are available upon request.

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## **POST-RACE ONLINE DISCUSSION**

We can provide a one-hour online post-race discussion with selected meteorologists from Commanders' Weather and other potential sailing "experts." We discuss the outcome of the race and how weather played a role in the various options taken. We use animated archived weather maps among other things to illustrate how the weather ultimately developed throughout the duration of the race. The archived version of the Post Race discussion can be made available online to the entire race fleet for a flat fee of \$1500. Anyone in the fleet will be able to access the information online on a 24/7 basis. The format will be similar in nature to the samples found at <http://www.weather4sailors.com/SeminarSamples.htm>

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